



Barstow Area Consortium for Adult Education

Board **AGENDA**

Barstow Community College, Administration Conference Room

Tuesday, February 15, 2022 (2:00 p.m. – 4:00 p.m.)

(<sup>Ⓜ</sup>Materials in Board Packet)

**DUE TO COVID-19, THIS MEETING WILL BE HELD ON ZOOM; THE PUBLIC IS INVITED TO PARTICIPATE**

**Meeting URL:** <https://barstow-edu.zoom.us/j/91079137083> **Meeting ID:** 910 7913 7083

PLEASE NOTE: Agenda related documents distributed to the BACAE Board for the Board Meeting may be viewed in the President’s Office at Barstow Community College, 2700 Barstow Rd, Barstow, CA 92311. Individuals who require special accommodation, including but not limited to an American sign language interpreter, accessible seating, or documentation in accessible formats, should contact the BACAE Coordinator at [erivera@barstow.edu](mailto:erivera@barstow.edu) at least two days before the meeting date.

Call to Order: 2:03 p.m.

Attending:	Voting Member	Voting Member	Attendee
Baker Valley	<input checked="" type="checkbox"/> Cecil Edwards	<input type="checkbox"/>	<input type="checkbox"/>
Barstow CC	<input checked="" type="checkbox"/> Eva Bagg	<input type="checkbox"/>	<input type="checkbox"/> Terri Walker
Barstow AS	<input checked="" type="checkbox"/> Scott Godfrey	<input type="checkbox"/>	<input checked="" type="checkbox"/> Michelle Colleoc
Silver Valley	<input type="checkbox"/> Jeff Youskievicz	<input checked="" type="checkbox"/> Brice Scott	<input type="checkbox"/>
Consortium Staff	<input checked="" type="checkbox"/> Elena Rivera	<input checked="" type="checkbox"/> Jackie Diaz	<input type="checkbox"/>

1. <sup>Ⓜ</sup>Approval of Minutes – January 18, 2022  
Motion to approve by *Scott Godfrey* ; 2<sup>nd</sup> by *Eva Bagg* *Passed Unanimously*

2. Public Comment – Public comment will be allowed on any topic relevant to the BACAE. Pursuant to BACAE Policy, comments are limited to 3 minutes per person. Please begin your comment by stating your name.

3. Closed Session – None Requested

4. Guest Speaker – None

5. Consortium Director’s Report

5.1 Director’s Update *E. Rivera is continuing to market the consortium through the local free newspaper “Tidbits” on a monthly basis until the end of the school year. BAS was visited by E. Rivera and she was able to meet the new staff and teachers. She received feedback of what the barriers the adult ed. students face. Open House event can be used to promote more student interest in our program.*

5.2 CAEP Deadlines – Past & Upcoming

- Jan. 31: Student Data due in TOPSPro (Q2)
- Feb. 28: Preliminary allocations for 2022-23 and 2023-24 released by this date.
- Mar. 1: Member expense report is due in NOVA
- Mar. 31: 19/20 and 20/21 and 21/22 Member Expense Report certified by Consortia NOVA (Q2)
- Mar. 31: End of Q3

- Apr. 30: Student Data due in TOPSPro (Q3)
- May 2: CFAD for 2022-23 due in NOVA
- Jun 1: 20/21 and 21/22 Member Expense Report due in NOVA (Q3)
- Jun 30: 20/21 and 21/22 Member Expense Report certified by Consortia in NOVA (Q3)
- June 30: End of Q4

- 5.2 TTA Update: *Meeting schedule with Ryan De La Vega this Thursday to go over the consortiums districts DIR and getting feedback on how and what to improve on.*
- 5.3 <sup>Ⓜ</sup>CAEP Updates: - CAEP Webinar: Three-Year Plan in NOVA – Dec. 8, 2021
- 5.6 Member Program Update: *BAS M.Colleoc, reports 149 enrolled students 107 in high school diploma and 47 in the G.ED. 4 students were CASAS tested the day before, and we still promoting CASAS testing be administered before entering their high school or G.ED training. Mondays are for CASAS testing, all of BAS staff is G.ED certified.*
- 5.7 Member Program Update: *BCC E. Bagg reports we have CTE noncredit class starting with the SBC probation, BCC is also working on developing a noncredit class for the Entrepreneurial center. E.Rivera reports, our transitional adult ed. counselors have been very busy contacting and working with our Adult Ed. students and are available to all of the consortium students to use. We will be tracking all the students they are working with to report on. The CTE noncredit classes will begin February 18 and we will also have a CTE noncredit cohort with the probation department starting in March. BCC has now purchased equipment for the Entrepreneurial center and are now planning to meet with students when the campus opens.*
- 5.8 Member Program Update: BVUSD
- 5.9 Member Program Update: *SVUSD B.Scott, reports that they have received full WASC accreditation for the first time in the history of the district. Ed2Go enrollment is very popular in the community, Silver Valley is covering some of the cost for the Adult Ed students. They are also offering career training programs that are longer than their 6-week program, like pharmaceutical tech. They are currently working with the Army and they are covering the tuition for the longer ed2go trainings. Hybrid is still offered for the Adult ed. in basic skills and ESL, they have increased their number of testing because they moved their testing cites to be opened on Saturday and Sunday.*
- 5.10 BCC Fiscal Agent Report *E.Rivera reports on behalf of Terri Walker that, all invoices for the month of March have been processed through payment. There is still one outstanding warrant for Baker Valley and that is from the month of November. Barstow Unified has two outstanding warrant and it is for the month of January and February.*
- 5.11 <sup>Ⓜ</sup>Marketing & Social Media Update: *Phoenix Design – Nov. 21, 2021 to Dec. 18, 2021  
A QR Code is suggested to be included in all promotional items so it is scanned and will open to the website automatically.*

6. Discussion Items *DR. Helga Wild*

6.1 Update: 3-Year Plan 2022-2025

*Dr. Helga Wild was able to meet with various consortium members to receive feedback on what the district needs are for the community. Dr. Wild reports that with COVID-19 students have not been wanting to return to campus, and therefore we have not been able to track our student numbers. The fragile groups we work with are not succeeding during this online/ hybrid training in Adult ed. ESL program and students is shown to have been growing in the past few years in the consortiums and how can it continue to develop. A new group of people have emerged in the Barstow community from different parts of the state who have moved here because of housing affordability, an idea of how to reach out and bringing them in and develop local connections. Emotional baggage is something that holds a lot of people back from pursuing their education and also child care is a barrier. The general idea she received was that students want to get into a career field that will guarantee profit quickly vs perusing their passion/dream career where they feel they might not be as successful. However, it is much more appealing to them if they are able to go into a career field in the arts or even entrepreneurship. Dr. Helga, believes that so far, the way the consortium is working is the correct path towards the three-year plan.*

7. Action Items - None

8. Announcements

8.1 Conferences

- OTAN Technology and Distance Learning Symposium: March 2-4 (Virtual)
- ACCE Spring Conference: March 3 & 4 (Virtual)
- COABE National Conference: April 10-13, 2022 – Seattle, WA (In-person)
- CCAE State Conference: May 5-7 – Hollywood (In-person)
- CASAS Summer Institute: June 13 to 16, 2022 – San Diego (In-person & Virtual)

8.2 2020-2021 Board Meeting Dates (2:00 pm – 4:00 pm via Zoom / 3<sup>rd</sup> Tuesday of the Month)

<b>2021-2022</b>
February 15, 2022
March 15, 2022
April 19, 2022 – CFAD Vote
May 17, 2022 – 3-Year Plan Draft
June 21, 2022 – Annual Plan Retreat

*Board meeting approved to move to every 1<sup>st</sup> Tuesday of the month from 2:00 pm to 4:00 pm for the rest of the school year.*

Motion to approve by *Eva Bagg* ; 2<sup>nd</sup> by *C. Edwards*

*Passed Unanimously*

9. Adjournment: 3:39 p.m.

Motion to approve by *Eva Bagg* ; 2<sup>nd</sup> by *Scott Godfrey* *Passed Unanimously*

<b>CAEP Regional Consortium</b>	<b>Proposed COLA 22-23</b>	<b>22-23 Preliminary Allocation</b>	<b>23-24 Preliminary Allocation</b>
01 Allan Hancock Community College Consortium	\$93,916	\$1,855,947	\$1,855,947
02 Antelope Valley Regional Adult Education Consortium	\$227,220	\$4,490,261	\$4,490,261
03 Barstow Area Consortium for Adult Education	\$51,392	\$1,015,602	\$1,015,602
04 Butte-Glenn Adult Education Consortium	\$124,128	\$2,452,981	\$2,452,981
05 Greater Opportunity Through Adult Learning (Santa Cruz)	\$194,092	\$3,835,601	\$3,835,601
06 Partnership for Adult Academic and Career Education (SE Los Angeles)	\$830,591	\$16,413,940	\$16,413,940
07 Chabot-Las Positas/Mid-Alameda County Consortium	\$523,522	\$10,345,706	\$10,345,706
08 West End Corridor/ Chaffey Regional AE Consortium	\$408,206	\$8,066,866	\$8,066,866
09 Citrus College Adult Education Consortium	\$244,754	\$4,836,776	\$4,836,776
10 Coast Adult Education Consortium	\$422,546	\$8,350,252	\$8,350,252
11 Tri City Adult Education Consortium	\$348,188	\$6,880,802	\$6,880,802
12 Contra Costa Adult Education Consortium	\$840,225	\$16,604,315	\$16,604,315
13 Morongo Basin AEBG Consortium (Copper Mountain)	\$46,177	\$912,536	\$912,536
14 Desert Regional Consortium	\$182,990	\$3,616,207	\$3,616,207
15 South Bay Adult Education Consortium (El Camino)	\$580,691	\$11,475,474	\$11,475,474
16 OnRamp to Employment, Plumas County Adult Education (Feather River)	\$46,177	\$912,536	\$912,536
17 Foothill De Anza/ NSCCSTC	\$483,774	\$9,560,216	\$9,560,216
18 Gavilan Regional Adult Career and Education Services	\$81,749	\$1,615,513	\$1,615,513
19 Glendale Community College District Regional Consortium	\$60,675	\$1,199,042	\$1,199,042
20 San Diego East Region Adult Education (Grossmont-Cuyamaca)	\$469,924	\$9,286,512	\$9,286,512
21 Salinas Valley Adult Education Consortium	\$208,487	\$4,120,067	\$4,120,067
22 Imperial County Adult Education Consortium	\$110,312	\$2,179,957	\$2,179,957
23 Kern AEBG Consortium	\$963,307	\$19,036,627	\$19,036,627
24 Lake Tahoe Adult Education Consortium	\$50,795	\$1,003,790	\$1,003,790
25 Lassen County AB86 Consortium	\$53,336	\$1,054,008	\$1,054,008
26 Long Beach Adult Education	\$135,634	\$2,680,369	\$2,680,369
27 Los Angeles Regional Adult Education Consortium	\$7,280,202	\$143,869,549	\$143,869,549
28 Capital Adult Education Regional Consortium	\$664,770	\$13,137,011	\$13,137,011
29 Marin County Adult Education Block Grant Consortium	\$83,470	\$1,649,521	\$1,649,521
30 Mendocino-Lake Consortium	\$87,078	\$1,720,819	\$1,720,819
31 Gateway Adult Education Network (Merced)	\$187,400	\$3,703,359	\$3,703,359
32 Coastal North County Adult Education Consortium (MiraCosta)	\$67,651	\$1,336,903	\$1,336,903
33 Monterey Peninsula Consortium	\$143,999	\$2,845,663	\$2,845,663
34 Mt. San Antonio Regional Consortium for Adult Education	\$1,980,834	\$39,144,746	\$39,144,746
35 Southwest Riverside County Adult Education Regional Consortium	\$274,509	\$5,424,774	\$5,424,774
36 Napa Valley Adult Education Consortium	\$161,302	\$3,187,616	\$3,187,616
37 North Orange County Regional Consortium for Adult Education (NOCRC)	\$218,269	\$4,313,388	\$4,313,388
38 Southern Alameda County Consortium (Ohlone)	\$234,957	\$4,643,166	\$4,643,166
39 Palo Verde Consortium	\$46,177	\$912,536	\$912,536
40 Education to Career Network of North San Diego County (Palomar/Vista)	\$445,384	\$8,801,568	\$8,801,568
41 Pasadena Area Consortium	\$105,860	\$2,091,979	\$2,091,979
42 Northern Alameda Consortium for Adult Education	\$454,862	\$8,988,863	\$8,988,863
43 Rancho Santiago Adult Education Consortium	\$263,025	\$5,197,843	\$5,197,843
44 North Coast Adult Education Consortium (Redwoods)	\$63,338	\$1,251,679	\$1,251,679
45 Rio Hondo Region Adult Education Consortium	\$816,258	\$16,130,696	\$16,130,696
46 About Students Regional Consortium (Riverside)	\$469,026	\$9,268,765	\$9,268,765
47 Inland Adult Education Consortium (San Bernardino)	\$595,060	\$11,759,424	\$11,759,424
48 San Diego Adult Education Regional Consortium	\$265,531	\$5,247,353	\$5,247,353
49 San Francisco Adult Education Consortium	\$218,936	\$4,326,558	\$4,326,558
50 Delta Sierra Regional Alliance (San Joaquin)	\$474,318	\$9,373,362	\$9,373,362
51 South Bay Consortium for Adult Education (San Jose)	\$989,125	\$19,546,838	\$19,546,838

52 San Luis Obispo County Adult Education Consortium	\$79,446	\$1,570,000	\$1,570,000
53 ACCEL San Mateo County	\$544,391	\$10,758,125	\$10,758,125
54 Santa Barbara AEBG Consortium	\$46,177	\$912,536	\$912,536
55 Santa Clarita Valley Adult Education Consortium	\$73,307	\$1,448,679	\$1,448,679
56 Santa Monica Regional Consortium for Adult Education	\$64,345	\$1,271,578	\$1,271,578
57 Sequoias Adult Education Consortium (SAEC)	\$545,363	\$10,777,333	\$10,777,333
58 Shasta-Tehama-Trinity Adult Education Consortium	\$63,362	\$1,252,139	\$1,252,139
59 Sierra Joint Consortium	\$190,363	\$3,761,902	\$3,761,902
60 Solano Adult Education Consortium	\$223,067	\$4,408,192	\$4,408,192
61 Sonoma County Adult Education Consortium	\$143,918	\$2,844,063	\$2,844,063
62 South Orange County Regional Consortium (SOCRC)	\$273,541	\$5,405,656	\$5,405,656
63 South Bay Adult Education Consortium (Southwestern)	\$820,112	\$16,206,843	\$16,206,843
64 State Center Adult Education Consortium	\$853,194	\$16,860,616	\$16,860,616
65 Ventura County Adult Education Consortium	\$859,665	\$16,988,483	\$16,988,483
66 Victor Valley Adult Education Regional Consortium	\$123,613	\$2,442,802	\$2,442,802
67 West Hills College Consortium	\$63,217	\$1,249,287	\$1,249,287
68 West Kern Consortium	\$46,177	\$912,536	\$912,536
69 Yosemite (Stanislaus Mother Lode) Consortium	\$247,702	\$4,895,023	\$4,895,023
70 North Central Adult Education Consortium (Yuba)	\$179,073	\$3,538,806	\$3,538,806
71 Adult Education Pathways (Siskiyou)	\$53,817	\$1,063,522	\$1,063,522
<b>Total</b>	<b>\$29,868,000</b>	<b>\$590,244,000</b>	<b>\$590,244,000</b>



**BARSTOW**  
**AREA**  
**CONSORTIUM**  
FOR **A**DULT **E**DUICATION

# **SOCIAL MEDIA REPORT**

Feb 2022

# FACEBOOK PAGE SUMMARY

## Page Views

February 3 - March 2

47

Total Page Views ▼ 6%

## Post Reach

February 3 - March 2

5,950

People Reached ▲ 11%

## Post Engagement

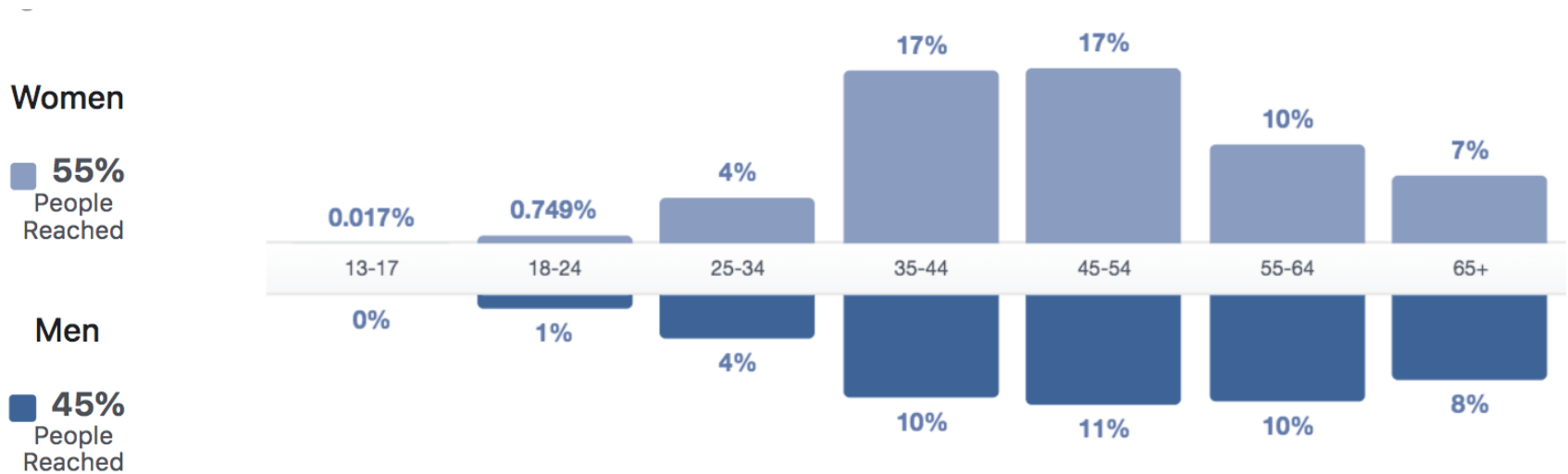
February 3 - March 2

311

Post engagement ▲ 48%

# Social Media Audience

– Gender and Age –





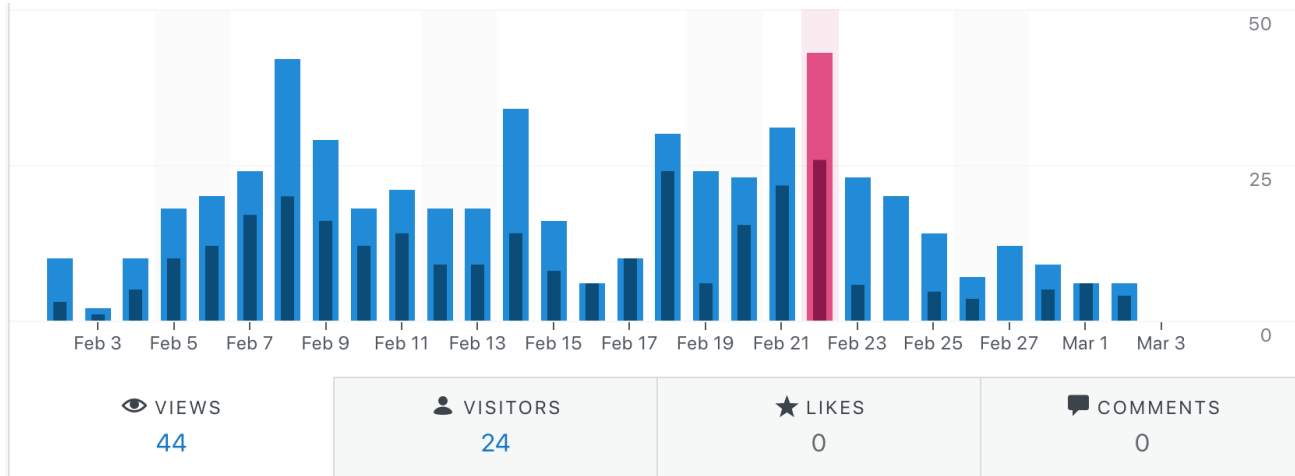
# Social Media Audience

## – Language Group –

Language	People Reach...
English (US)	3,378
Spanish	2,139
Spanish (Spain)	189
English (UK)	42
French (France)	23
Portuguese (Brazil)	21
Arabic	21
Vietnamese	15
Italian	7
Thai	7
Simplified Chinese (Chi...	7

Russian	3
German	3
Indonesian	2
Khmer	2
Traditional Chinese (Ta...	2
Bengali	2
Armenian	2
Korean	2
Filipino	1
Malay	1
Somali	1
Spanish (Mexico)	1
Javanese	1

# BARSTOW WEBSITE TRAFFIC



FEBRUARY 22, 2022	
👁️ VIEWS	44
👤 VISITORS	24
> VIEWS PER VISITOR	2.12













# BARSTOW WEBSITE TRAFFIC AND PAGE PER VIEW

Stats for 30 days ending March 3, 2022 (Summarized)

Title	Views		
Home	174		
Programs & Classes	38		
Contact Us	31		
Consortium Meetings	20		
Career Technical Education (CTE)	18	Technology Courses	8
English as a Second Language	17	Inglés como segundo idioma	5
High School Equivalency – GED	13	High School Diploma	5
		Escuelas miembros	2
		Member Schools	2
		Consortium Documents	2
		Citizenship Preparation	1

# BARSTOW WEBSITE LINKS CLICKS

Stats for 30 days ending March 3, 2022 (Summarized)

Referrer	Views	
  Facebook	126	
  Search Engines	39	
 WordPress Android App	8	
 <a href="https://barstowaebg-org.cdn.ampproject.org">barstowaebg-org.cdn.ampproject.org</a>	...	5
 <a href="https://barstow.edu">barstow.edu</a>	...	3
 <a href="https://lsitenonrepeat.com">lsitenonrepeat.com</a>	...	1
  Instagram		1
 <a href="https://socialine.net">socialine.net</a>	...	1
 <a href="https://glktfw.net">glktfw.net</a>	...	1