Barstow Area Consortium for Adult Education
Board **MINUTES**
Barstow Community College, Administration Conference Room
Tuesday, September 21, 2021 (2:00 p.m. – 4:00 p.m.)
(☒Materials in Board Packet)

DUE TO COVID-19, THIS MEETING WILL BE HELD ON ZOOM; THE PUBLIC IS INVITED TO PARTICIPATE

Meeting URL: https://barstow-edu.zoom.us/j/99254217084 **Meeting ID: 992 5421 7084**

PLEASE NOTE: Agenda related documents distributed to the BACAE Board for the Board Meeting may be viewed in the President's Office at Barstow Community College, 2700 Barstow Rd, Barstow, CA 92311. Individuals who require special accommodation, including but not limited to an American sign language interpreter, accessible seating, or documentation in accessible formats, should contact the BACAE Coordinator at erivera@barstow.edu at least two days before the meeting date.

Call to Order: *2:01* p.m.

Attending:	Voting Member	Voting Member	Attendee
Baker Valley	☐ Cecil Edwards	☐	☐
Barstow CC	☒ Eva Bagg	☒ Herbert English	☒ Brian Boatwright
			☒ Terri Walker
Barstow AS	☒ Scott Godfrey	☐	☒ Michelle Colleoc
Silver Valley	☒ Jeff Youskievicz	☒ Brice Scott	☐
Consortium Staff	☒ Elena Rivera	☒ Jackie Diaz	☐

1. ☒Approval of Minutes – August 10, 2021
   Motion to approve by *Scott Godfrey*; 2nd by *Jeff Youskievicz* *Passes unanimously*

2. Public Comment – Public comment will be allowed on any topic relevant to the BACAE. Pursuant to BACAE Policy, comments are limited to 3 minutes per person. Please begin your comment by stating your name.

3. Closed Session – None Requested

4. Guest Speaker – Gustavo Cisneros, Administrative Supervisor with SBC Workforce Dev. Dept.
   Guest speaker was not able to attend the meeting

5. Consortium Director's Report
   5.1 CAEP Deadlines – Upcoming
   - Sep 30: 19/20 and 20/21 Member Expense Report certified by Consortia in NOVA (Q4)
   - Sep 30: 21/20 Member Program Year Budget and Work Plan due in NOVA
   - Sep 30: End of Q1
   - Oct. 30: 21/22 Member Program Year Budget and Work Plan certified by Consortia in NOVA
   - Oct. 31: Student data due in TOPSPro (Q1)
   - Oct. 31: Employment and Earnings Follow-up Survey

5.2 TTA Update: *Currently meeting with Targeted Technical Assistance coach every other week. The coach is pleased with the goals and that they align with the annual plan. TAA would like to see improvement in the level of engagement from ESL from all districts.*

5.3 ¤CAEP Updates:

- CAEP State Priorities Handout
- CAEP Three-Year Plan 2022-25 Guidance
- Three-Year Plan 2022-25 Infographic

5.6 Member Program Update: BAS *Shares that 126 registered students and 58 CASAS tested. Opening date will be September 22nd. GED prep and High School diploma classes will be offered.*

5.7 Member Program Update: BCC *Shares that BCC has dual enrollment with BAS students and 30 students have enrolled for the non-credit CTE 6week program. An invitation for enrollment for the non-credit CTE classes has been given to Baker Valley and Silver Valley. CTE is also starting the work to create more non-credit classes for the Innovation & Entrepreneur Center that is in development.*

5.8 Member Program Update: BVUSD *Not present for this meeting.*

5.9 Member Program Update: SVUSD *Shares that hybrid classes are available for students and the lab is up and running with instructors for students. ED2GO program is now being offered to SVUSD Adult Ed. Students. SV is now a certified GED testing center and have become an Army United Vendor. WASC visit was held on September 20th and are confident about their receiving accreditation.*

5.10 BCC Fiscal Agent Report *Terri Walker reports that all invoices have been submitted and paid.*

5.11 ¤Marketing & Social Media Update: Phoenix Design *E. Rivera would like feedback and suggestions to add to the BACAE website.*

6. Discussion Items

7. Action Items

8. Announcements

8.1 Conferences

- CAEP Directors Event: September 20-24, 2021- Virtual
- CAEP Annual Summit: October 26-28, 2021 – Virtual

8.2 2020-2021 Board Meeting Dates (2:00 pm – 4:00 pm via Zoom / 3rd Tuesday of the Month)

2021-2022
October 19, 2021
November 16, 2021
December 21, 2021
January 18, 2022

February 15, 2022
March 15, 2022
April 19, 2022 – CFAD Vote
May 17, 2022
June 21, 2022 – Annual Plan Retreat

9. Adjournment: *2:57* p.m.

Motion to approve by *Jeff Youskievicz*; 2nd by *Scott Godfrey* *Passes unanimously*

BARSTOW AREA CONSORTIUM FOR ADULT EDUCATION

SOCIAL MEDIA REPORT

Sep 2021

FACEBOOK PAGE SUMMARY

Page Views
September 16 - October 13

33
Total Page Views ▼8%

Post Reach
September 16 - October 13

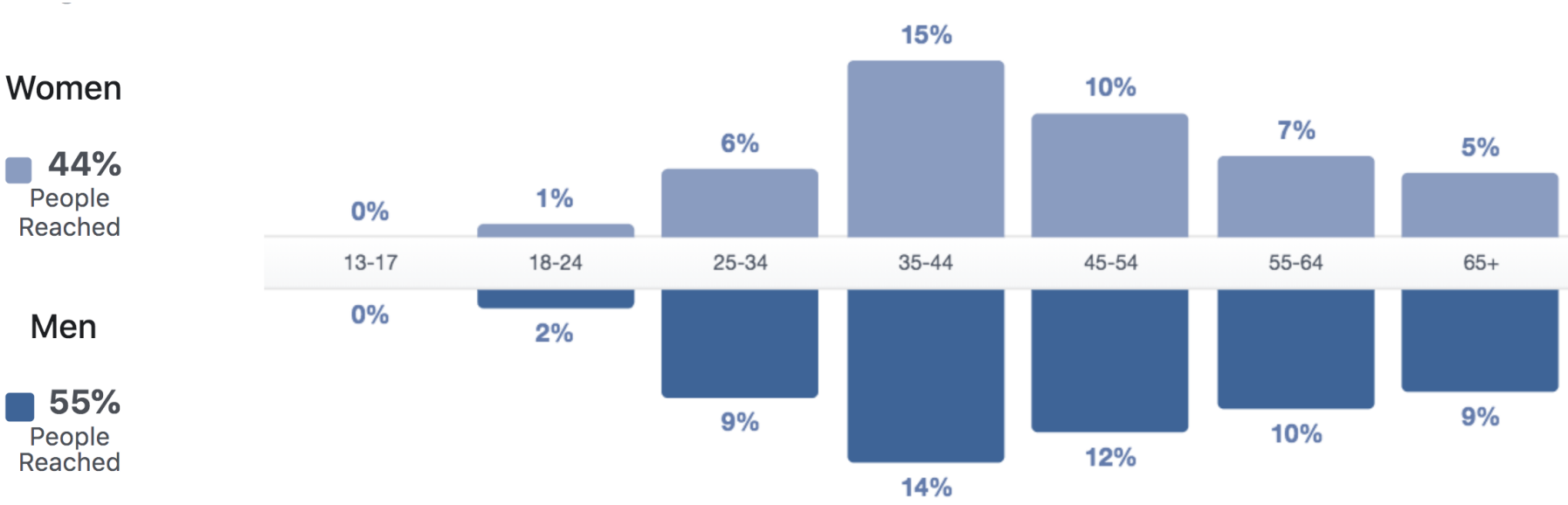
4,505
People Reached ▼7%

Post Engagement
September 16 - October 13

159
Post Engagement ▼27%

Social Media Audience

– Gender and Age –

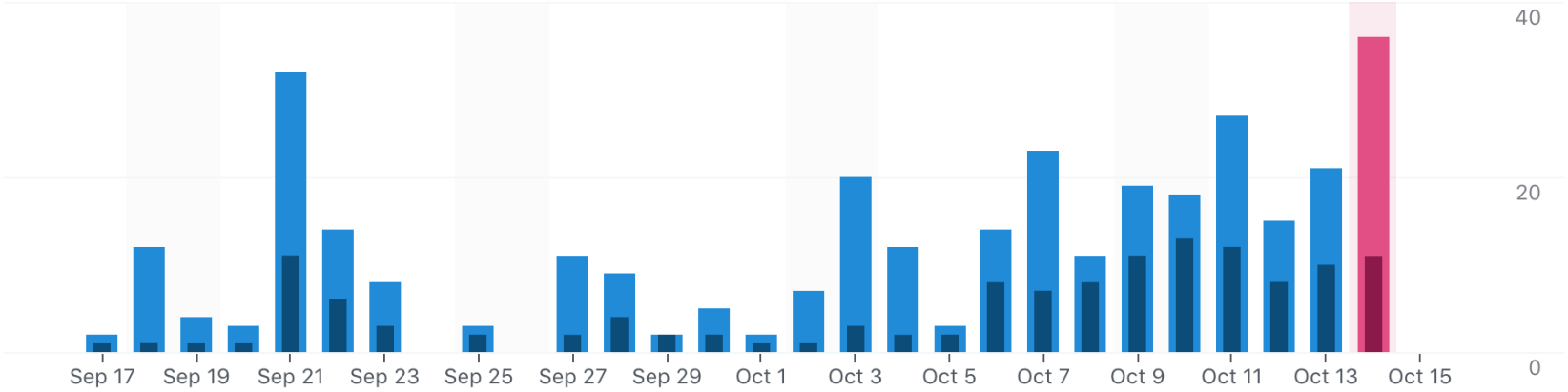


Social Media Audience

– Language Group –

Language	People Reach...
English (US)	3,205
Spanish	860
Spanish (Spain)	74
English (UK)	62
Vietnamese	15
French (France)	12
Arabic	8
Simplified Chinese (Chi…	7
Portuguese (Brazil)	5
German	4
Italian	2
Korean	2
Russian	1
Hindi	1
Khmer	1
English (India)	1
Filipino	1
Malay	1
French (Canada)	1
Traditional Chinese (Ta…	1
Dutch	1

BARSTOW WEBSITE TRAFFIC



VIEWS	VISITORS	LIKES	COMMENTS
36	11	0	0

OCTOBER 14, 2021

VIEWS	36
VISITORS	11
VIEWS PER VISITOR	3.27

BARSTOW WEBSITE TRAFFIC AND PAGE PER VIEW

Stats for 30 days ending October 14, 2021 (Summarized)

Title	Views
Home	131
Programs & Classes	50
Contact Us	37
Consortium Meetings	31
Career Technical Education (CTE)	31
Technology Courses	20
High School Equivalency – GED	17
High School Diploma	9
Inglés como segundo idioma	4
Member Schools	4
English as a Second Language	4
Citizenship Preparation	4
Home page / Archives	2
PROGRAMAS Y CLASES	1
Consortium Documents	1
Escuelas miembros	1

BARSTOW WEBSITE LINKS CLICKS

Stats for 30 days ending October 14, 2021 (Summarized)

Referrer	Views
Facebook	86
Search Engines	28
barstow.edu	8
barstowaebg-org.cdn.ampproject.org	3
nova.cccco.edu/caep/consortia/4058/330	1
trustblog.top	1
arpe.top	1
ampproject.org	1
barstowusd.cyberschool.com	1
5rkj.com	1
barstow.k12.ca.us	1